

MONTHLY MEMBERSHIP PROGRESS REPORT

District 5M 11

Results as of: 10/31/2017

GORDON ZIEGLER LOCATION MINNESOTA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUBS NEW CLUB GOAL DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 0 -2 29 44 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 22 25 1 OCT/NOV/DEC OCT/NOV/DEC 0 0 28 0 0 1 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 -2 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN MAR JUNE JULY AUG SEPT NOV DEC FEB APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 30 20 10 MEMBER GROWTH NET GOAL MEMBER GROWTH ACTUAL 0 LAST YEAR MEMBERSHIP ACTUAL -10 * -20 -30 -40 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 21 CLUBS OF 64 ADDED 1 OR MORE GENDER DISTRIBUTION **DROPPED CLUBS: 0** NEW MEMBERS 1,365 (73.35%) MALE 496 (26.65%) FEMALE Women Percentage Fiscal Year Goal: 28% DROPPED MEMBERS 422 TOTAL FAMILY UNIT MEMBERS DECEASED 8 CLICK HERE FOR CUMULATIVE 0 CLUB CANCELLED MEMBERSHIP DATA 215

OTHER

61

69

FAMILY MEMBERS PAYING HALF

DUES